



# SiteAlarm



SiteAlarm is a website monitoring service that keeps you informed about your website's availability and performance around the clock, helping to ensure that your site is always up and running.

Regardless of whether your website is hosted internally or externally, our independent monitoring will provide valuable statistics crucial to the success of your web presence.

## WHY CHOOSE 3RD PARTY MONITORING?

It is essential that the monitoring of a website takes place from a user's perspective i.e., outside the internal network and the firewall, as many instances that affect a site's availability occur externally; e.g. with the internet provider.

## MEASURING UPTIME AND RESPONSE TIME

SiteAlarm saves all data from each check in order to calculate the overall uptime, as well as the average response time of your website. If a website is hosted externally, these figures can be used as a comparison measure to your hosts promised uptime.

## ARE TWO MINUTES OF DOWNTIME 2 MINUTES OR 30 MINUTES?

With the stable web servers and database systems of today, it is possible to keep an uptime of 99% - if problems are caught in time.

Regardless of the checking interval you have chosen, once an error has been detected, SiteAlarm will continue to check your site every minute until the site is back up and running. This allows us to determine the actual downtime.

Many other systems continue to measure with the same interval, whether or not errors have occurred; so an actual downtime of 2 minutes, may show to be a downtime of 30 minutes.

30 minutes of downtime each day, is an uptime of 97%.

With the more accurate statistics provided by SiteAlarm,

a downtime of 2 minutes will be recorded as a downtime of 2 minutes, rendering the actual uptime of 99%. This is significant when you are required to provide proof of performance to management.

## FOLLOW YOUR WEBSITE'S RESPONSE AND UPTIME

With SiteAlarm you can follow response time and uptime on a daily, weekly and yearly basis. Through your personal log in you are able to view graphs and statistics, giving you a quick overview of service availability at all times.

A daily report is sent to registered users, via email, after midnight, which includes a graph of the previous day's response times and overall uptime.

## ADDITIONAL SITEALARM FEATURES

- Monitors server availability (HTTP as well as HTTPS), from multiple locations. E-mail servers & FTP sites can also be monitored.
- Any number of people can be alerted by email and/or SMS.
- Scans the content of specific pages and checks for defacement
- Saves statistics for uptime and response time for the length of your subscription.
- Graphically displays your website's performance (recording historical data of performance and availability over time)
- Allows you to set monitoring pauses (e.g., during maintenance) and allows you to set alarm pauses for specific persons (e.g., during vacations or weekends)
- Detailed statistics available in Excel & XML format.

## TRY SITEALARM FOR FREE TODAY

To experience the benefits of SiteAlarm, take advantage of our **FREE 14 day trial**. Email us at [siteimprove@biznetiis.com](mailto:siteimprove@biznetiis.com)